



# Hudson Old Home Days

## August 08th—August 11th 2019

### Sponsorship Levels

The planning for the 2019 Hudson Old Home Days celebration is underway and set for August 08-11th. This traditional old-fashioned four-day event **attended by over 10,000 people** consists of a carnival, family activities, day and night concerts, a fireworks display, and booths with local vendors and organizations, yummy food and much more for family fun! Corporate/Business sponsorship is a successful way of gaining exposure for your business or products. More importantly, you are an integral part of our community and this is a great opportunity to sponsor our Old Home Days Celebration.

\_\_\_\_\_ **Fireworks Sponsorship—\$6,000** – The fireworks are planned for Saturday, August 10th at 9pm (rain date is either Friday August 09 or Sunday August 11th). We will announce your business prior to the start of the display and prominently display your banner at the grounds entrance. Our largest attended attraction of the weekend! Your company logo and link on our website.\*

\_\_\_\_\_ **Parking Sponsorship—\$3,000** - Attendees always love free parking. Let all the attendees feel the love from your company as your sponsorship covers the safety and security at the event from the dedicated field staff to the security detail and lighting in the parking area. In appreciation you company banner prominently at the entrance for all four days for appropriate recognition! You company logo and link on our website. \*

\_\_\_\_\_ **Radio Spot Sponsor—\$5,000** - As we look to increase the exposure of this event, the Radio Spot sponsor would be listed as our sponsor in the radio advertising. We will be looking to have the radio spots run for 30-days prior to the event. In appreciation you company banner prominently at the entrance for all four days for appropriate recognition! You company logo and link on our website.\*

\_\_\_\_\_ **Entertainment Sponsorship (Bands/Performers/Kid Shows) —\$1,000 or Above** – The four-day event includes local bands, performers and demonstrations for attendees to enjoy free entertainment during various times of the event. Each sponsors banner will be displayed at the entertainment tent and the performers will verbally acknowledge your company's support in enabling the free entertainment. \*

\_\_\_\_\_ **Gold Sponsorship Level—\$600—\$999** Support and donations to assist with bringing the Hudson Old Home Day's Event to our community - It takes many items from lighting and tents to portable toilets so all sponsorship donations are greatly appreciated and welcome! \*

**\*Each of the above sponsorship levels will be promoted as follows:**

- We will proudly display your banner for entire four day event
- We will publicly recognize your support as the sponsor often during the weekend event
- We welcome your company to participate with free booth space, if desired
- Your business name and logo will be included on promotional materials for OHD's
- Your name will be listed on the Old Home Day sponsor t-shirts being given away at the event
- The name of your business and logo will be listed on the OHD website
- Your company name will be included in all social media marketing

**Additional Sponsor Levels:**

\_\_\_\_\_ Silver Sponsorship \$400–\$599\*\*  
\_\_\_\_\_ Kids Games Sponsor–\$300\*\*

\_\_\_\_\_ Trick or Treat–\$350\*\*  
\_\_\_\_\_ Haystack Treasure Hunt Sponsor–\$300\*\*

**\*\*Each of the sponsorship levels here will be promoted as follows:**

- We will proudly display your banner for entire four day event
- We will publicly recognize your support as the sponsor often during the weekend event
- Your business name will be included on promotional materials, website & social media
- Your name will be listed on the Old Home Day sponsorship t-shirts

Please return this form and payment by July 15, 2019 so your company can be included on the sponsor shirts and marketing promotions for the event.

**My business would be pleased to Sponsor Hudson Old Home Days at the following level:**

Fireworks Sponsor, \$6,000 \_\_\_\_\_  
Parking Sponsor, \$3,000 \_\_\_\_\_  
Radio Spot Sponsor \$5,000 \_\_\_\_\_  
Entertainment Sponsors, \$1,000 \_\_\_\_\_  
Gold Sponsors, \$600-\$999 \_\_\_\_\_  
Silver Sponsors, \$400-\$599 \_\_\_\_\_  
Trick or Treat Sponsors \$350 \_\_\_\_\_  
Kids Game Sponsors, \$300 \_\_\_\_\_  
Haystack Sponsors, \$300 \_\_\_\_\_

**Prize Donation:** (list gift certificates, items, etc.): \_\_\_\_\_  
\_\_\_\_\_

**CONTACT INFORMATION:**

Contact Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please make check payable to:  
Hudson Old Home Days, PO Box 422, Hudson, NH 03051

All logos must be digital or camera ready and returned with your form by July 15, 2019.  
Thank you for your consideration!